

Slack Commercial

Slacker Part 1: Office Drama

Four employees are working in a conference room. 3 are sitting together on one side of the table, on their phone, chatting and eating, while one employee, Jim, sits alone, looking annoyed.

- Jim:** Hey, I'm working really hard here. Can you guys stop slacking?
- Slacker 1:** *(confused voice)* Dude, no way!
- Slacker 2:** Slacking is the best way to work!
- Boss:** *Enters with cake and blows party horn.* I just wanted to thank these guys for all the slacking they do.
- Jim:** *(angrily)* Thank them?!
- Boss:** Well, they work so quickly and efficiently as a team! Jim, you should really be slacking more. *Puts cake down.*
- Slacker 1:** *(while eating cake, in a casual tone)* Slack is the collaborative hub where work happens.

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Slacker Part 2: Getting Fired

The Boss sits at his desk in his office across from his employee, Jim.

- Boss:** I'm sorry, Jim, but I'm going to have to let you go. You just aren't slacking enough.
- Jim:** What? But, Sir! I never take sick days, I always answer my emails-
- Boss:** *Cuts Jim off.* But you don't slack. *Shows him slack on his phone.* Jim, I get the reports every month. You haven't slacked once this whole quarter!
- Jim:** Well maybe I don't want to slack. Maybe I'm just not a slacker.

Boss: It hurts me that this is what you've become. I'm sorry.
Please clean out your desk.

Cut to Jim with a cardboard box. Still upset, he looks up at the camera.

Jim Slack is the collaborative hub where work happens.

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Slacker Part 3: Motivational Speaker

A motivational speaker stands in front of an audience

Speaker: Strive for success, be a team player, and most importantly, be a slacker.

Jim: *Angry and sad, Jim stands up and leaves dramatically.*

Audience: *Looks up at the speaker, bewildered*

Speaker: *points* Take this young woman. Now **she** is a slacker!

Slacker: *Holds up phone.* I'm slacking right now!

Slacker and speaker hi-five.

Speaker: You are going places. *To audience:* Never stop slacking. Take notes.

Jim: *Angry and sad, Jim stands up and leaves dramatically.*

Cut to Slacker in the auditorium, alone. She looks up.

Slacker: Slack is the collaborative hub where work happens.